

LAW FIRM GREEN

The New Black

The business case for going green is increasingly clear, where green goes, so goes the bottom line.

In addition to its physical footprint, a firm also has a great opportunity to have a positive environmental impact through green policies which modify the behavior and attitudes of its workers.

So what is a green workplace, anyway? For the answer to that and other questions, attend this half day seminar and learn how you can start the conversation toward implementing green policies.

Date February 20, 2008
Time 8:15 am–1:00 pm
Location Arnold & Porter LLP
555 12th Street, NW
Registration Fees Members \$50
Non Members \$75

Schedule:

8:15–9:00 am	Registration and Continental Breakfast
9:00–10:00 am	Keynote Speaker
10:00–10:15 am	Questions and Answers
10:15–10:30 am	Break
10:30 am–12:30 pm	Panel Discussion
12:30–1:00 pm	Panel Q & A



Register online at
www.alacapchap.org
or complete and fax or mail the
Registration Form below

REGISTRATION FORM (Deadline February 15, 2008)

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ALA Capital Chapter Member \$50.
Non-ALA Capital Chapter Member \$75.
No Refunds.

KEYNOTE SPEAKER:

Alvidas Jasins of The Climate Project

Alvidas Jasins is one of Al Gore's army of 1,000 trained volunteers and messengers of change on the climate crisis. The heart of The Climate Project lies in the commitment, dedication and passion of TCP presenters to educate, encourage and increase dialogue about the climate crisis and its solutions. He will present practical solutions that you can implement at your firm.

Moderator: **David Brown**, Editor in Chief, *Legal Times*

Achievable Green Initiatives

PANELISTS

Architectural Perspective to Designing Green

Sally Wilson • Global Director of Environmental Strategy
CB Richard Ellis

Sustainability in the Construction Process

Kim Pexton • Director of Sustainable Construction
HITT Contracting, Inc.

Case Study: Mobilizing to "Go Green"

Carolyn Kaplan • Counsel, Chief Sustainability Officer
Nixon Peabody LLP

Case Study: A Practical Implementation

Jonathan Martel • Partner • Arnold & Porter LLP

Certified CLM Legal Manager

Working towards your CLMSM? Functional specialist can use this seminar for credit towards this prestigious credential. Visit ALA's website for further information on the CLMSM at www.alanet.org.

All materials will be e-mailed after the seminar.

Presented by the Office Operations Management Section

Please fax completed registration form to 202-833-3636 or mail with check made payable to ALA Capital Chapter, to:

ALA Capital Chapter
1255 23rd ST NW, Suite 200, Washington DC 20037

For additional information, please call 202-521-6795.

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