

# INTELLECTUAL PROPERTY

## STATS:

90

Attorneys and professionals

50+

Attorneys and agents admitted to practice before the USPTO

1,530

U.S. patent applications and 830 foreign applications in 2017

18+

Scientific and technical areas in which our team members have Ph.Ds or advanced degrees

20K+

Trademarks managed on an ongoing basis

**Working side-by-side with our clients, we leverage every possible IP-related opportunity to maximize revenue and accomplish our clients' business objectives.**

Intellectual property laws and the competitive landscape in many industries are shifting rapidly. Now more than ever, companies need attorneys who bring not only sharp legal skills, but also a deep knowledge of technology and excellent industry-specific business judgment to every matter.

There are few business assets more valuable than intellectual property. Effective navigation in an increasingly competitive market has never been more important. Protecting innovations and minimizing costly disputes and interruptions to our clients' businesses are essential to helping clients generate revenue and stay a step ahead of the competition.

We help clients stay abreast of the ever-changing U.S. patent system and monitor rapidly shifting social media trends that impact our clients' brands. We intimately understand our clients' competitive landscape and vigorously defend our clients' IP rights.

## OUR IP GROUP

Our group is comprised of four teams: Patents, Trademarks & Copyrights, Trade Secrets, and IP Litigation. The attorneys across these four teams work seamlessly together to support our clients.

### Patents

Our patent attorneys, agents, and tech specialists have deep scientific and technical experience in a wide variety of disciplines and represent large corporations, entrepreneurs, and tech transfer offices within prestigious universities and academic medical centers. The team is known, and nationally recognized, for securing high quality patents that give our clients clear IP rights. We provide guidance on prosecution and post-issuance matters, offer IP counseling services, conduct IP due diligence, and handle licensing transactions. We have former patent examiners on the team with unique insights into the inner workings and policies of the USPTO.



**NIXON  
PEABODY**

## Trademarks & Copyrights

Our Trademarks & Copyrights team focuses on prosecution, enforcement, and licensing activities on behalf of our clients and helps our clients develop strong branding strategies. We have more than 20,000 trademarks under management and are vigilant about monitoring our clients' marks.

## Trade Secrets

Our Trade Secrets team is made up of the top strategic thinkers in the country with extensive capabilities in dealing with all aspects of trade secret identification, classification, protection, and valuation. And we've got global experience protecting trade secrets through preventive efforts. Our Trade Secrets team takes a 360-degree approach to helping clients catalog and safeguard their trade secrets.

## IP Litigation

When there is no alternative to litigation, we get into the trenches with our clients and vigorously represent our clients' interests regardless of the forum or jurisdiction. Our team handles a significant number of patent, trademark, copyright, and high-stakes trade secret litigation matters. Our IP Litigation attorneys are experienced in litigating cases in many states, including key patent venues such as Texas, Delaware, Massachusetts, California, and Virginia. In addition, we handle IPR proceedings before the Patent Trial and Appeal Board. Our attorneys are adept at leveraging IPR proceedings to pressure an early settlement in co-pending litigation matters.

In the high stakes world of patent litigation, where the technology at issue can be complex, we understand that effective communication with the fact finder is critical. Our attorneys excel at this. We devise and tailor innovative legal strategies to help our clients further their competitive advantage while simultaneously protecting their business interests.

We have deep experience litigating trademark and copyright cases in courts around the country. Whether it be seeking or preventing injunctive relief, briefing and arguing summary judgment motions, or trying complex cases to juries—we have done it all. We also have substantial experience with TTAB and UDRP proceedings. In addition, we work closely with our clients to formulate and implement cost-effective strategies for policing and protecting their marks, trade dress, and copyrights.

Our team is also called upon regularly to handle high-stakes trade secrets litigation cases. We understand what's at stake. And we know how to protect it.

## Honors

- **Legal 500 United States**—  
Ranked for Trade Secrets (2013–2017)
- **U.S. News/Best Lawyers**—  
Recognized for Patent Law (2015–2017)
- **IAM Patent 1000—The World's Leading Patent Practitioners**—  
Recommended for patent prosecution and litigation, including seven patent lawyers individually listed (2012–2018)
- **Managing Intellectual Property**—  
Ranked as a top U.S. law firm for securing “the highest-quality patents”; recognized as a national leader in the patent category for bio life sciences; five IP attorneys recognized as “IP Stars” (2013–2018)
- **World Trademark Review 1000**—  
Recommended for trademark prosecution and strategy and for trademark litigation and enforcement (2012–2018)

### FOR MORE INFORMATION, PLEASE CONTACT:

Jeffrey L. Costellia | partner  
Co-leader, Intellectual Property  
202-585-8207 | jcostellia@nixonpeabody.com

Jason C. Kravitz | partner  
Co-leader, Intellectual Property  
617-345-1318 | jkravitz@nixonpeabody.com

NIXON PEABODY.COM | @NIXONPEABODYLLP