



# PREDICTIVE PROACTIVE GROW YOUR BUSINESS

## COME TALK TO US ABOUT:

- COMPANY FORMATION
- GOVERNANCE MATTERS
- FOUNDERS STOCK ISSUANCE
- ANGEL, VC, AND PRIVATE EQUITY FINANCINGS
- SECURITIES LAW COMPLIANCE
- INTELLECTUAL PROPERTY PROTECTION, LICENSING, AND ENFORCEMENT
- STOCK PLANS
- EMPLOYMENT AND IMMIGRATION COMPLIANCE
- STRATEGIC PLANNING
- FDA AND OTHER REGULATORY MATTERS
- TAX ISSUES

**We partner with you through every stage of your lifecycle, providing ongoing day-to-day general counsel advice, as well as specialized counsel on complex transactions, litigation issues, and intellectual property protection.**

While legal needs vary amongst startups in terms of type and scope, we learn about your business objectives and needs to offer a tailored package of services, enabling us to provide guidance on the range of issues unique to your startup. Whether your needs involve corporate formation, financing opportunities, business model issues, generating contracts for services, management of intellectual property rights, or preparing for an acquisition, we assemble the right team for your business and provide subject-matter and industry experience so you can rely on us as a singular legal resource.

**We understand entrepreneurs are encouraged to build their businesses as quickly and cost-effectively as possible.** We also appreciate that startups do not have unlimited budgets for activities without clearly defined returns. In support of your goal to run as leanly as possible, we tailor our services and pricing to your circumstances. We are committed to helping you launch your new venture and moving it forward.

**A startup's first priority is growing the business, leaving little time to manage legal complexities.** We understand and can help. We're proactive and extremely focused on understanding our clients' businesses and industries. With feet on the ground nationwide, our team taps into the collective intelligence of the firm and offers clients an unmatched depth of legal and business experience to foresee coming obstacles and new opportunities. Our team draws upon our entrepreneurial culture and becomes an integrated part of your team, identifying, managing, and resolving related legal issues, so you can focus on your core business.

**We represent clients across a broad range of industries,** including software, social media, e-commerce and retail, life sciences, consumer products, medical devices, fashion, transportation, mobile health care technology, media, entertainment, and cleantech.





## What's next

The private placement offering landscape is changing. The easing of restrictions on advertising and general solicitations brought about through the JOBS Act will have a significant impact on capital-raising activities for many companies and investors.

The increasingly competitive and global marketplace will require that companies place a greater emphasis on growing the international scope of their IP protection while being thoughtful about the evolving landscape of patent laws in different industries.

Innovative technologies are emerging rapidly—oftentimes faster than agencies such as the FDA, FAA, and other federal and state regulators can understand and react to them. The agencies will likely address these issues in the immediate future, if not by guidance, then perhaps through enforcement efforts.

**We have all of the insight and resources you'll need, from company formation and financing to global growth. From ideas to expansion, we're right there with you.**

## About Nixon Peabody LLP

At Nixon Peabody, we see 21st century law as a tool to help shape our clients' futures. We are constantly thinking about what is important to our clients now and next so we can foresee obstacles and opportunities in their space and smooth the way. We work together to handle complex challenges in litigation, real estate, corporate law, intellectual property and finance anywhere in the world.

## WE HAVE DEVELOPED DEEP RELATIONSHIPS WITH ACCELERATORS IN NUMEROUS OFFICES INCLUDING:

- BIOLABS NEW YORK
- CAMBRIDGE INNOVATION CENTER
- CEDARS-SINAI TECHSTARS
- HEALTH 2.0 (SAN FRANCISCO)
- HIGH TECH ROCHESTER
- INNOVATE PASADENA
- LAUNCHPAD LONG ISLAND
- STARTOUT SAN FRANCISCO
- TUMML (SAN FRANCISCO)

## FOR MORE INFORMATION, PLEASE CONTACT:

Allan H. Cohen  
516-832-7522  
acohen@nixonpeabody.com

Seth Levy  
213-629-6161  
slevy@nixonpeabody.com

WWW.NIXONPEABODY.COM  
@NIXONPEABODYLLP