



# FRANCHISE & DISTRIBUTION

## LEVERAGING OPPORTUNITIES IN FRANCHISING

RANKED AMONG THE  
**TOP 5**  
IN THE NATION  
BY *CHAMBERS*

REPRESENTED FRANCHISE  
SYSTEMS IN MORE THAN  
**90**  
COUNTRIES THROUGHOUT  
THE WORLD

ADVISED  
**250+**  
FRANCHISE SYSTEMS  
IN THE U.S. AND  
INTERNATIONALLY OVER  
THE PAST 20 YEARS

The franchise industry is poised for growth, with numerous opportunities for those seeking to enter the market or expand existing interests. With the legal landscape ever-evolving, new challenges are constantly arising for both established companies and new entrants.

We help you grow and protect your business. With some of the most highly regarded franchise attorneys in the world, our Franchise and Distribution team has extensive experience in all aspects of franchise law, including:

- U.S. and international franchise transactions and agreements
- U.S. and international brand protection and enforcement
- State and federal franchise sales law investigations
- Franchise relationship and antitrust issues
- Franchise registration and disclosure compliance
- Dispute resolution and international arbitration
- Strategic “bet-the-company” litigation
- Labor and joint employment counseling
- Private equity investment and financing
- Counseling on and preparation of financial performance representations
- Real estate matters
- Tax advice
- Mergers, acquisitions and restructurings
- Class action defense

We offer innovative, cost-effective legal solutions to help our clients realize their business objectives. From business concept refinement and franchise document preparation to regulatory compliance and international franchising, we are experienced in nearly every phase of the process.

Our franchise attorneys collaborate with the firm’s intellectual property, merger and acquisition, antitrust, finance, private equity, securities and labor and employment lawyers, providing comprehensive, business-focused solutions to your most complex and sensitive matters.



# U.S. News/Best Lawyers named us “Law Firm of the Year” for Franchise Law in 2012, 2013, 2015, and 2017



## WHAT DIFFERENTIATES US?

<b>Extensive Industry Knowledge</b>	We are leaders in the field. We understand the drivers of your business as well as all aspects of franchise law. We help you establish important connections, take advantage of opportunities to expand your business and make rational assessments of risks and rewards.
<b>Proven Track Record</b>	The successes we have achieved on behalf of our clients in franchise growth, dispute resolution, high stakes litigation and merger and acquisition activities has earned us a global reputation for excellence.
<b>Entrepreneurial Approach</b>	We think and act like entrepreneurs and business partners. Our business-oriented focus is a pivotal reason why leading franchise systems consistently turn to us as their trusted advisor.
<b>Client-centric Attitude</b>	We pride ourselves on our level of responsiveness to our clients, and we emphasize client value and client service in all that we do.

## TO LEARN MORE, PLEASE CONTACT:

**Kendal Tyre**, partner  
Franchise Team Co-Leader  
ktyre@nixonpeabody.com  
202-585-8368

**Keri McWilliams**, partner  
Franchise Team Co-Leader  
kmcwilliams@nixonpeabody.com  
202-585-8770

**Steve Feirman**, partner  
sfeirman@nixonpeabody.com  
202-585-8395

**Andrew Loewinger**, partner  
aloewinger@nixonpeabody.com  
202-585-8855

**NIXONPEABODY.COM**  
**@NIXONPEABODYLLP**

## About Nixon Peabody LLP

At Nixon Peabody, we see 21st century law as a tool to help shape our clients' futures. We are constantly thinking about what is important to our clients now and next so we can foresee obstacles and opportunities in their space and smooth the way. We work together to handle complex challenges in litigation, real estate, corporate law, intellectual property and finance anywhere in the world.

