

# Nixon Peabody opens future-focused Rochester office with a nod to history

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**Rochester, NY.** Nixon Peabody LLP is proud to showcase its new **Rochester** office, an innovative, modern space that integrates the firm's rich history in the region while focusing on the business needs and innovative client work of today.

The firm's newly built-out space in Victor's High Point Business Park is designed to be inviting and collaborative, incorporating the newest technology. Echoing a collaborative culture, all Nixon Peabody Rochester attorneys and professional staff had a voice in what they would like to see in the reimagined space. The architects and design team incorporated those perspectives into the final design.

A mainstay in the local community, Nixon Peabody and its predecessor firms have been woven into the fabric of Rochester for more than 150 years—connecting the region's past, present, and future.

"It's important to understand your history while also having a clear vision for the future," said **Jared C. Lusk**, managing partner of Nixon Peabody's Rochester office. "Our new office focuses on the future and exemplifies form following function. While aesthetically beautiful, we first ensured the space would meet the needs of all our people, enabling us to provide exceptional client service, both now and well into the future."

With its move to the thriving mixed-use development just outside downtown Rochester, Nixon Peabody will continue to energize the local economy, advising clients on forward-thinking and innovative projects to meet their business goals.



Totaling 50,000 square feet of Class A office space, the new office is home to more than 60 attorneys and 260 total colleagues. It enables the firm to continue growing and thriving in the region. Nixon Peabody has optimized its new space to provide greater flexibility and adaptability for the firm's people within a more efficient overall footprint.

"Rochester is a place that's incredibly important to the history of Nixon Peabody," said CEO and Managing Partner **Stephen D. Zubiago**. "This dynamic new office positions us for the next 150 years of exceptional service. I'm thrilled for all our Rochester colleagues, and incredibly proud of the teams that made this happen."